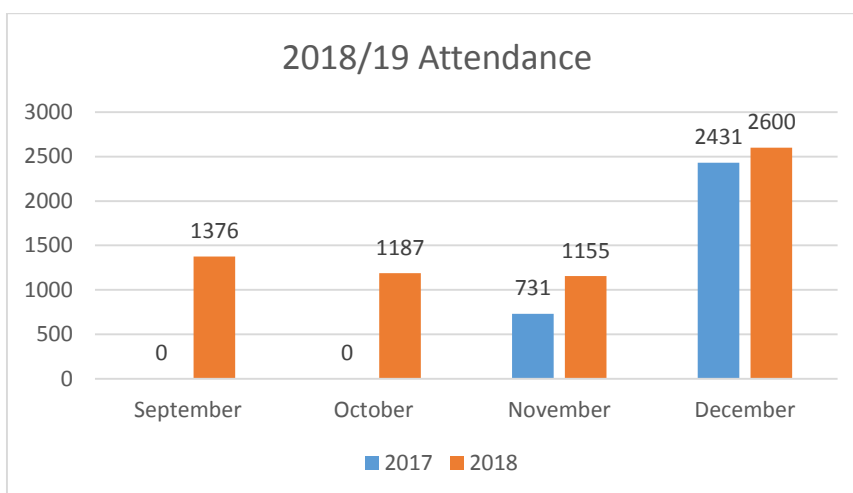


## Foxton Swimming Pool Season Update January 2019

The following information provides an update on the Foxton Pool season at the mid-way point of the 2018/19 season.

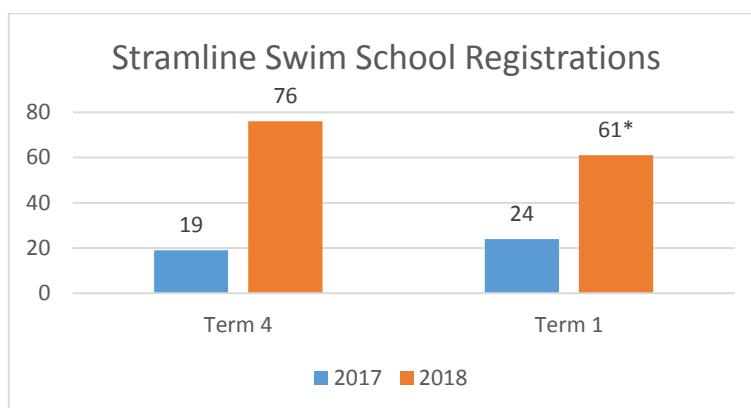
### Attendance:

The attendance figures for the first three months of operating are detailed in the graph below with the 2018 year also included for evaluation. The graph illustrates an increase in attendance from previous years in both November and December and an impressive start to the Foxton Pool season with 1,376 people through the doors in September. This strong start to the season could be attributed to the advertising and marketing campaign prior to opening, and family fun day held early in September.



### Streamline Swim School

It's clear that users appreciate the option of having a swim school in Foxton for two full terms instead of one. This is evident through the number of swimmers registered with Streamline Swim School and the anecdotal feedback that has been received by staff.



\*Term 1 bookings are still increasing as the start of the term draws closer.

## **Aqua Classes**

There is strong support for Aqua Classes at Foxton Pool with a core group of users consistently supporting and encouraging attendance from the wider community.

Prior to Foxton pool opening Aquatics Horowhenua staff met with the aqua user group to hear their feedback on classes from previous years. This was a really positive meeting and we have been able to implement the majority of their requests and suggestions. This meeting has resulted in the scheduling of additional classes, of varying intensity to give greater choice to the community and a collaborative working relationship between pool users and Horowhenua Aquatics Management.

## **Activities and events**

- A Family Fun day was held on 22 September to celebrate the Foxton extended season. This allowed public to enjoy the pools and activities on the day such as the bouncy castle, BBQ, dunk tank and more. There was the opportunity for public to enquire about programmes/ events and enrol into the swim school. There was no cost for entry and the event was well supported but he community.
- AquaCise Christmas Lunch. This was a pot luck lunch initiative from the Aqua users and supported by staff. It was a great success and very well received from the community.
- An Aqua Tots infant taster was held to introduce a new trial programme for toddlers.
- A community Triathlon is scheduled for February 2019
- We will be looking to hold an end of season community event to celebrate the season
- Currently we are reviewing what programmes we have available to the community and thinking about what options and resources are required to support the demand.

Looking ahead towards the end of the season we expect to see the positive attendance trends continue. We will be looking to trial some additional Aqua classes and work with the user group at the completion of the season to get their feedback on what worked for them.

Aquatics staff will spend some after the pool closes reviewing the events and activities offered throughout the eight months of operation and start planning early for opening of the 2019/20 Foxton pool season.

Brent Harvey  
**Community Facilities & Events Manager**