

Reference Number: 2026/1353

9 March 2026

[REDACTED]

Tēnā Koe | Dear [REDACTED]

Thank you for your email dated 18 February 2026 requesting information relating to the 2023 Horowhenua official visitor guide under the Local Government Official Information and Meetings Act 1987 (LGOIMA). Please see below a response to each part of your request.

Confirm the total number of printed copies produced for the 2023 edition, and, if available, provide details on its distribution (for example, locations distributed to and approximate quantities)?

A total of 7,000 copies were printed for the 2023 Visitor Guide.

Distribution was to approximately 12 i-SITE visitor information centres across the lower North Island, including locations within Wellington, Kāpiti Coast, Manawatū-Whanganui, Taranaki and Hawke's Bay.

Copies were also distributed to businesses featured within the Visitor Guide (including accommodation providers), as well as to Council community centres and front-of-house locations.

Horowhenua District Council (the Council) does not hold a detailed breakdown of the quantities distributed to each individual location.

As at the date of this response, approximately 2,835 copies remain undistributed.

The number of copies that were printed on the latest Come Find Yourself leaflet, and again, date when printed, locations distributed to and approximate quantities

A total of 4,000 copies of the Horowhenua Visitor Map pocket guide were printed in early December 2025.

Distribution was as follows:

- 2,000 copies to Foxton Beach Holiday Park
- Copies to nine businesses that purchased advertising listing space in the publication (quantities varied)
- Copies to Council's Community Facilities (i-SITE visitor information centres) at Te Takeretanga o Kura-hau-pō (Levin) and Te Awahou Nieuwe Stroom (Foxton)

As at the date of this response, 1,000 copies have not yet been distributed.

You are entitled to seek an investigation and review by the Office of the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Horowhenua District Council publishes responses to Local Government Official Information and Meetings Act 1987 (LGOIMA) requests that we consider to be of wider public interest, or which relate to a subject that has been widely requested. To protect your privacy, we will not generally publish personal information about you, or information that identifies you. We will publish the LGOIMA response along with a summary of the request on our website. Requests and responses may be paraphrased.

If you would like to discuss this decision or any of the information provided as part of this request, please contact David McCorkindale (Group Manager Community Vision & Delivery) on davidbm@horowhenua.govt.nz, or LGOIMAOfficer@horowhenua.govt.nz.

Ngā mihi | Best regards



Ashley Huria
Executive Sponsor