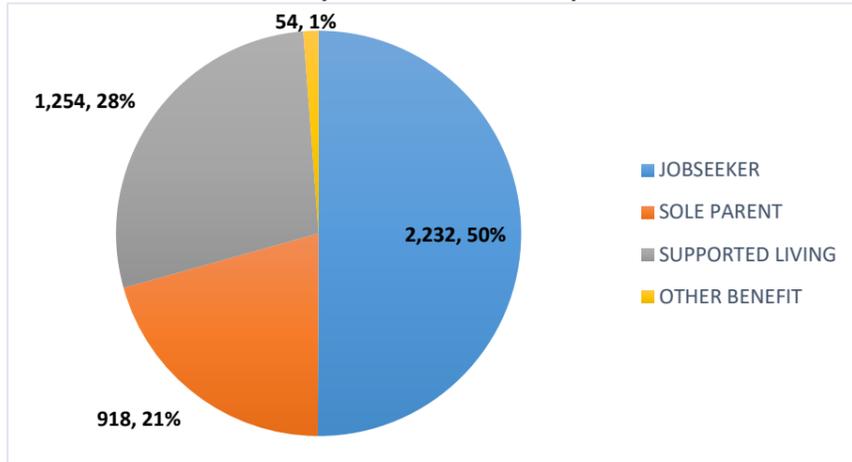


POINTS OF INTEREST:

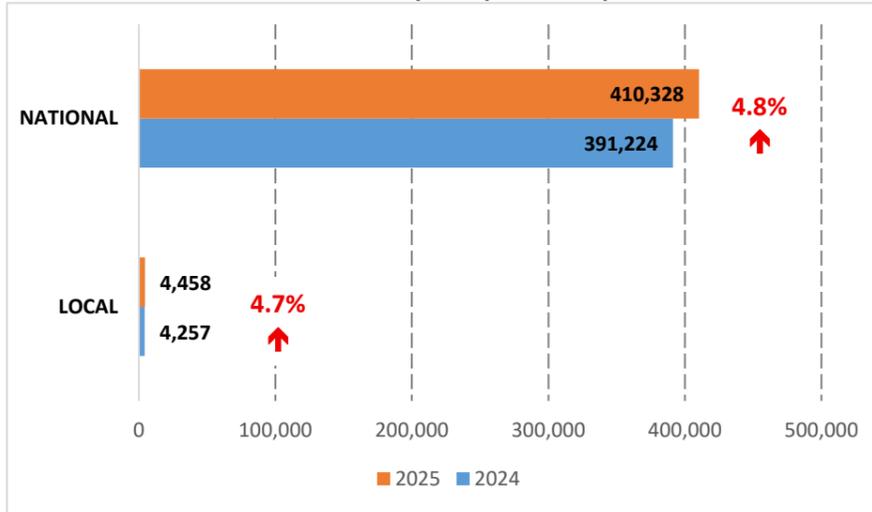
- National and local beneficiary numbers increased by 4.8% and 4.7% respectively.
- During the last three months, nearly all suburbs in the Horowhenua District saw a decrease in crime rate.
- Consumer spending in Horowhenua decreased by 1.7% in September 2025.
- Overall, Horowhenua cigarette smoking rates are declining, but vaping is increasing on a national level.
- Number of people on Horowhenua Housing Register increased by nine.
- Locally, 43.2% of students met the criteria for regular attendance (present for more than 90% of the term) for term 1, 2025.

1. INCOME, SOCIAL WELFARE AND BENEFICIARY SUPPORT

Local Beneficiary Numbers as of 30 September 2025



National and Local Beneficiary Comparison September 2024/2025



Source: MSD

4. HEALTH AND WELLBEING

Smoking Behaviour (≥15 years old) – Horowhenua and New Zealand

| Category | Horowhenua | | New Zealand | | 2025 |
|-------------------|------------|---------|-------------|-------|---------|
| | 2018 | 2023 | 2018 | 2023 | |
| Regular Smoker | 18.7% | 12% ↓ | 13.2% | 7.7% | |
| Ex-smoker | 28.1% | 33.1% ↑ | 22% | 25% | |
| Never smoked | 53.2% | 54.9% ↑ | 64.8% | 67.4% | |
| Daily Vaping | | | 2.6% | 9.8% | 11.7% ↑ |
| Tried Vaping (1+) | | | 18.7% | 25% | 30.2% ↑ |
| Vaping monthly | | | 3.9% | 12% | 13.8% ↑ |

Source: Statistics NZ & Public Health Communication Centre Aotearoa

2. COMMUNITY SAFETY

Horowhenua District Crime Stats for past 12 months

| Suburb | Safety Score | Total Crimes (past 12 months) | Trent (last 3 months) | Regional Rank |
|---------------|--------------|-------------------------------|-----------------------|---------------|
| Donnelly Park | 40 | 44 | ↓ 35.7% | #63 / 143 |
| Fairfield | 59 | 38 | ↓ 18.2% | #90 / 143 |
| Foxton Beach | 52 | 59 | ↑ 25.0% | #76 / 143 |
| Foxton North | 19 | 97 | → 0.0% | #24 / 143 |
| Foxton South | 22 | 119 | ↓ 58.3% | #23 / 143 |
| Kere Kere | 20 | 18 | → 0.0% | #110 / 143 |
| Kimberley | 22 | 20 | ↓ 42.9% | #48 / 143 |
| Levin Central | 5 | 755 | ↑ 15.5% | #3 / 143 |
| Makomako | 28 | 77 | ↓ 13.6% | #33 / 143 |
| Ōhau-Manakau | 67 | 27 | ↓ 14.3% | #130 / 143 |
| Playford Park | 14 | 72 | ↓ 52.4% | #54 / 143 |
| Queenwood | 17 | 107 | ↓ 61.8% | #39 / 143 |
| Shannon | 38 | 45 | ↓ 14.3% | #72 / 143 |
| Taitoko | 25 | 85 | ↓ 24.1% | #47 / 143 |
| Waiopahu | 20 | 75 | ↓ 38.1% | #40 / 143 |
| Waitāre | 42 | 57 | ↓ 29.4% | #93 / 143 |

Source: Crimestats.co.nz

Horowhenua Family Harm Statistics from 20 December 2025 to 20 January 2026

| Number of Episodes across Horowhenua and Ōtaki |
|--|
| 224 |

Source: HALT

5. HOUSING

Horowhenua Housing Register as of 30 September 2025

| June 2025 | September 2025 | Change |
|-----------|----------------|--------|
| 147 | 156 | 9 ↑ |

Source: MSD

Horowhenua Emergency Housing Special Needs Grant as of September 2025

| | June 2025 | September 2025 | Change |
|----------------------|-----------|----------------|-----------|
| Number of Grants | 36 | 39 | 3 ↑ |
| Number of Applicants | 9 | 9 | 0 → |
| Total Amount Granted | \$44,720 | \$49,075 | \$4,355 ↑ |

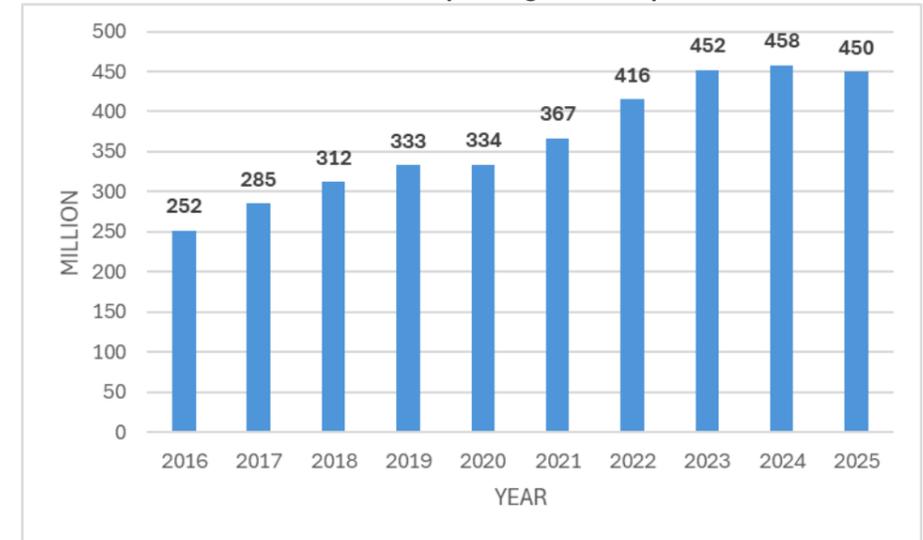
Source: MSD

Locally: There were 156 applicants on the Housing Register as of 30 September 2025, a decrease of 16.1% percent from 30 September 2024.

Nationally: There were 19,431 applicants on the Housing Register as of 30 September 2025, a decrease of 11.5% percent from 30 September 2024.

3. GROWTH AND POPULATION

Horowhenua Annual Consumer Spending – as at September 2016-2025



Source: Infometrics

Electronic card consumer spending in the Horowhenua District, decreased by 1.7% in the year to September 2025 compared with the previous year. This compares with a decrease of 0.8% in New Zealand. Horowhenua's highest annual consumer spending occurred in 2024, totalling \$458 million.

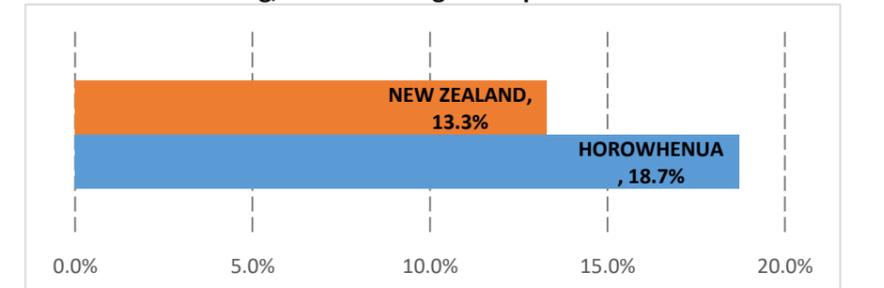
6. EDUCATION / YOUTH EMPLOYMENT

Student Attendance Term 3 2025

| 2025 Term 3 | Total Students | Students Attending Regularly | Students Attending 80-90% | Students Attending 70-80% | Students Attending 70% or less |
|-------------|----------------|------------------------------|---------------------------|---------------------------|--------------------------------|
| National | 822,643 | 50.3% | 28% | 11.3% | 10.4% |
| Horowhenua | 5,204 | 43.2% | 26.9% | 12.9% | 17.0% |

Source: Education Counts

Horowhenua NEET Rate - % of people aged 15-24 not in employment, education or training, annual average to September 2025



Source: Infometrics