

# Growth Dashboard

December 2019

## Overview of Horowhenua District

Horowhenua is growing ahead of the national economy with local economy expanding by 2.8% in the 12 months to September 2019 compared to 2.4% nationally. Consumer spending grew by 6.2%, almost double the national average of 3.4%. This indicates that more money is being spent within the District, which can be linked to an increase of guest nights, tourism expenditure and traffic flow.

Strong population growth is boosting the demand for housing with the average house value increased by nearly 20% in the year to September 2019. This was the fourth fastest growth among 66 territorial authorities, prices reaching a record high of \$362,518 reducing the affordability. 701 houses in the Horowhenua District were sold in the year leading to September 2019; this is an increase to the ten-year average of 613 houses sold per annum in the District.

In summary the Horowhenua District is experiencing growth that is not only overtaking the national average but is also exceeding previously made projections. With growth comes the need to adapt and cater for the change within the District. Planning for this change will be a key focus for the District in 2020.

## Growth Trends

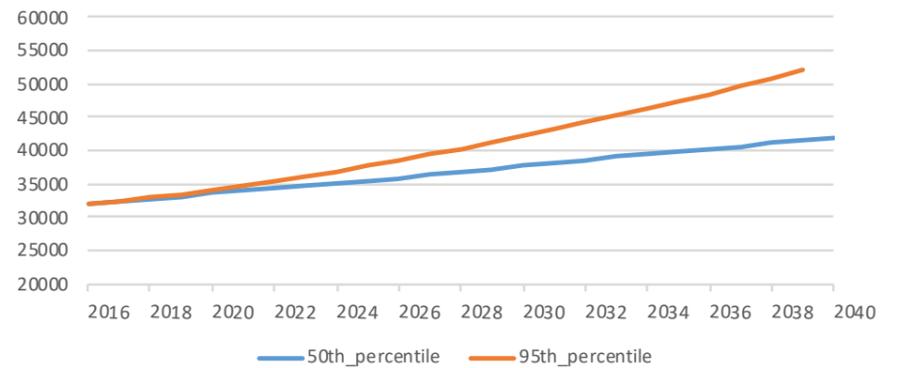
- Horowhenua is the fastest growing district in the Manawatū/Whanganui region and top third in NZ.
- At the current rates, the population could increase by 33% over the next 10-15 years.
- Statistics NZ Population Estimate (Provisional June 2019) = 35,000 people.
- Horowhenua was not forecasted to reach 35,000 tracking on the 95<sup>th</sup> percentile until 2022 showing the District is growing faster than expected.

## Horowhenua Populations



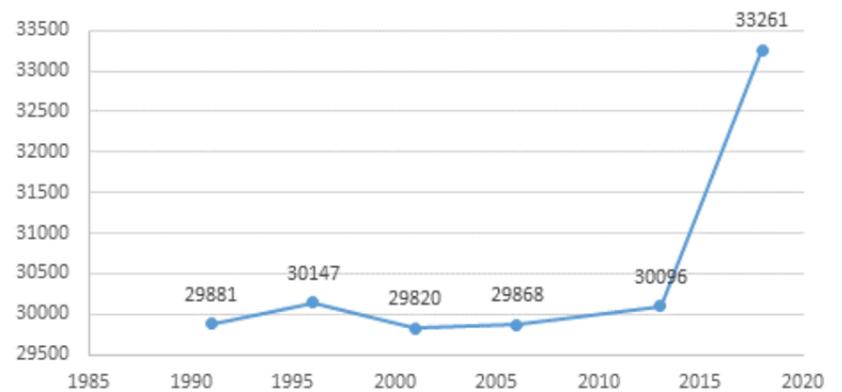
## Population Projections

(Horowhenua District)



Sense Partners were commissioned in 2017 to provide a population forecast. HDC adopted the 50<sup>th</sup> Percentile or medium growth rate, however the current census data is showing that the Horowhenua District is tracking along the 95<sup>th</sup> Percentile meaning the population is growing a lot faster than initially anticipated.

## Horowhenua District Population Census Data



## Population Growth across the Region

Annual Average Growth Rate (2013-2018)

Horowhenua District	2.0%
Manawatū District	1.9%
Whanganui District	1.5%
Rangitikei District	1.4%
Tararua District	1.3%
Palmerston North City	1.1%
Ruapehu District	0.8%

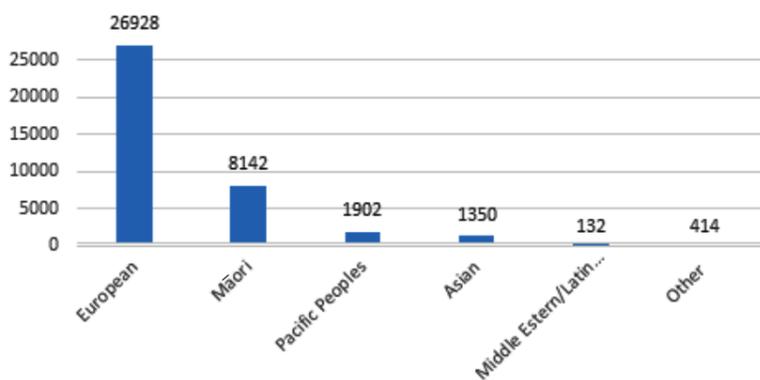


## Population Change by Age Group Census Comparison

Age Group	2006-2013	2013-2018
<15 years	-579	324
15-29 years	201	780
30-64 years	-558	984
65+ years	1,170	1,074

## Ethnic Group Distribution

Census 2018 (Horowhenua District)

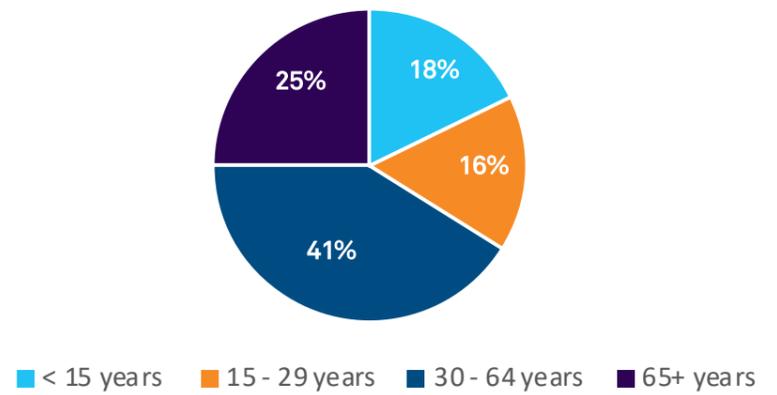


Of the residents new to Horowhenua, 42% identified as Asian, 38% Pacifica and 26% Māori. It is important to understand the heritage and backgrounds of new people joining our community so we can make sure we communicate effectively with these groups, respond to their needs, and celebrate the variety of cultures present within our community.

*Please note that some people identify as more than one ethnic group.*

## Age Group Distribution

2018 Census (Horowhenua District)



## Health Enrolments

Annual Average % change (Horowhenua District)  
September 18 - September 19



The number of people enrolled with a primary health organisation in the Horowhenua District in the year to September 2019 increased by 2.7% compared with the previous year. Growth was higher relative to New Zealand, where the number of enrolments increased by 2.0%.

## Housing

Household Census  
(March 2018)

15,891



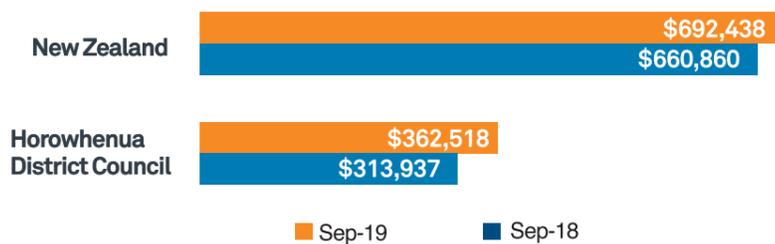
Household Forecast  
(June 2018)

15,984

- Population of 35,000 people (provisional population June 2019 estimate) would require 17,000 houses.
- Previous forecasts indicated 4,900 extra houses would be needed over the next 20 years.
- At the current growth rate we will need the same number of houses (4,900) in less than 10 years to keep up.
- This means increasing from 244 extra houses a year to 440.

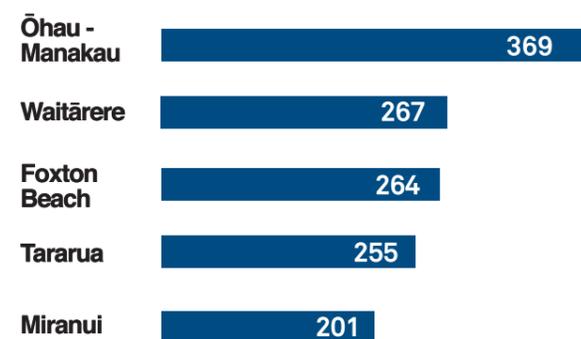
## Average Current House Value

Average for 12 months to September 2019

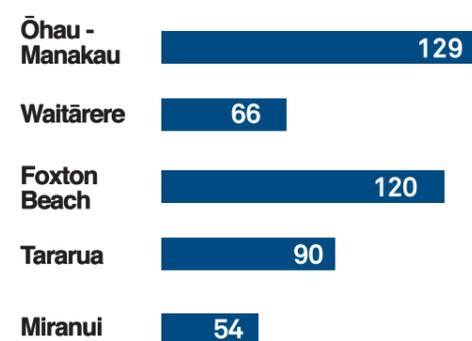


The average current house value in Horowhenua District was up 19.9% in September 2019 compared with a year earlier. This was higher than New Zealand, where prices increased by 1.9%.

## Top 5 Population Increase by Statistical Area Census 2013-2018



## Top 5 Dwellings Built by Statistical Area Census 2013-2018

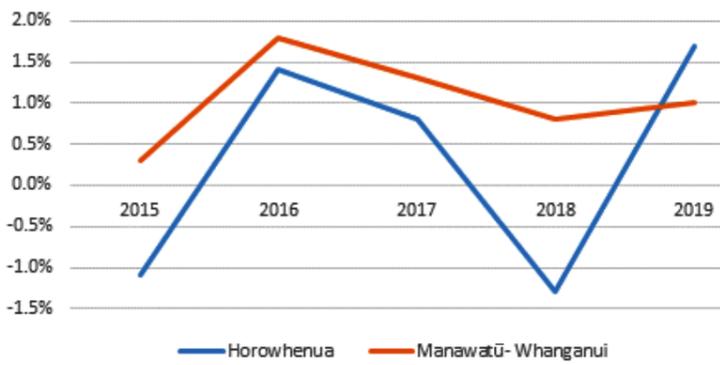


*For designated areas, please refer to map on page 3.*



## School Roll

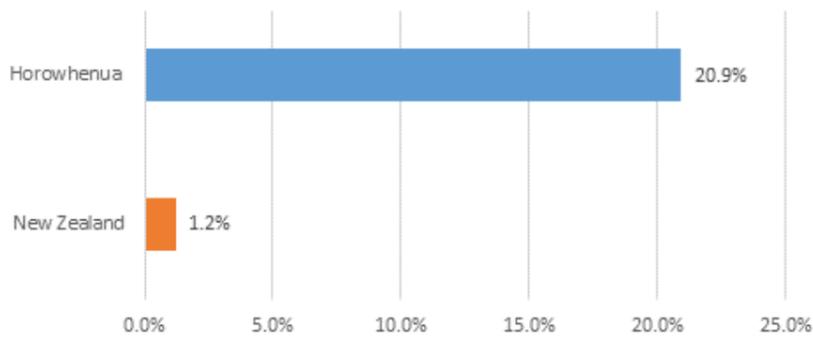
Annual % Change (Horowhenua District)



Horowhenua Districts school roll grew by 1.7% in the past year which was faster than the Manawatū-Whanganui Region.

## Guest Nights

Annual Average % Change (Horowhenua District)  
September 18 - September 19



Total guest nights in Horowhenua District increased by 20.9% in the year to September 2019. This compares with an increase of 1.2% in New Zealand.

Visitors stayed a total of 105,790 nights in Horowhenua District during the year to September 2019, which was up from 87,486 a year ago.

Chart	Data Source	Timeframe
School Roll	Ministry of Education	January - December yearly
Guest Nights	Infometrics - <a href="http://www.infometrics.co.nz/">http://www.infometrics.co.nz/</a>	September 2018 - September 2019
Health Enrolments	Infometrics - <a href="http://www.infometrics.co.nz/">http://www.infometrics.co.nz/</a>	September 2018 - September 2019
Average Current House Value	Infometrics - <a href="http://www.infometrics.co.nz/">http://www.infometrics.co.nz/</a>	September 2018 - September 2019
Population Projections	Sense Partners – Socio-economic Projections – July 2017	January 16 - December 2040
Growth Trends	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a> Infometrics - <a href="http://www.infometrics.co.nz/">http://www.infometrics.co.nz/</a>	March 18 - June 2038
Ethnic Group	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 2018
Age Group Distribution	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 2018
Housing	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a> HDC Reporting	March & June 2018
Top 5 Population Increase	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 2013 – 2018
Top 5 Dwellings Built by Area	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 2013 – 2018
Growth across the Region	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 2013 – 2018
Horowhenua Population	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 1991 – 2018
Population Change by Age Group	Census 2018 - Statistics <a href="https://www.stats.govt.nz/">https://www.stats.govt.nz/</a>	Census 2006 – 2018

