

- The minimum lettering sizes in the table below shall apply to all signs located within 15 horizontal metres of a road:

	Posted speed limit 70kph and above
Maximum number of words or symbols	6
Maximum number of characters	40
Minimum lettering height	160mm

If you wish to erect a sign in the Residential or Rural zones that will not comply with any of the above permitted activity conditions then you must obtain a Resource Consent (as a restricted discretionary activity) before you erect the sign.

3) Signs that are not permitted

Types of signs in the Residential and Rural zones which are not permitted activities and require Resource Consent:

- Any signs attached to, or within the heritage setting of, a building, structure or site listed in Schedule 2 - Historic Heritage that do not comply with relevant permitted activity conditions;
- Remote advertising signs; and
- Community Entrance signs.

4) Other matters to consider

The Horowhenua District Council's Public Places Bylaw restricts the erection of signs on footpaths, road reserve and in other public places. If you want to erect a sign in a public place please refer to the Public Places Bylaw or talk to a Council officer before you erect it as consent from the Council may be required.

If you wish to erect a sign along State Highways 1, 56 and 57 contact the New Zealand Transport Agency (NZTA) before you erect any sign. The NZTA have their own requirements for erecting signs along a State Highway and these are additional to Horowhenua District Council's requirements.

To avoid unnecessary costs, delays or enforcement action being taken against you it is recommended that you discuss any proposed signs with a Council officer before you erect them.

NOTE: The provisions outlined in this brochure are from the Horowhenua District Plan as at June 2014. These provisions may change and, as such, should only be used as a guide.

Ph. 06 366 0999 Fax. 06 366 0977
Private Bag 4002, Levin 5540
126 Oxford St, Levin 5510
www.horowhenua.govt.nz
enquiries@horowhenua.govt.nz

Horowhenua
DISTRICT COUNCIL

Horowhenua

Signs in Residential and Rural zones



Guidelines for the erection of signs in the Horowhenua District

This brochure has been prepared to assist those wishing to erect signage in the Residential or Rural zones. Please refer to the District Plan for requirements for signs in the Greenbelt Residential, Open Space, Commercial and Industrial zones or contact the Council and ask to speak with a planner.

1) Types of Signs that are Permitted Activities

Advertising signs may only be erected on properties where they directly relate to the activity being undertaken on the property. If you wish to erect an advertising sign on a site and the activity the sign relates to is not undertaken on this site then Resource Consent is required as the erection of a 'remote advertising sign' in the Residential or Rural zones is a restricted discretionary activity.

In the Residential and Rural zones, the following types of signs are permitted:

- Advertising signs located on the site to which the activity relates, including public facility or information signs identifying a building, property, or business;
- Official signs;
- Temporary signs;
- Signs advertising sale or auction of land or premises; and
- Health and safety signs.

2) Permitted Activity Conditions for Signs in the Residential and Rural Zones

All signs in the Residential and Rural zones must comply with the maximum permitted face area requirements outlined in the table below:

Type of Sign	Maximum Face Area (m ²) per site
Official signs	N/A
Temporary signs	3m ²
Signs advertising the sale or auction of land or premises	2m ² (combined total area of signs)
Advertising signs, located on the site to which the activity relates identifying the building, property or business which can include a sign attached to the building	1m ²
A permanent free standing sign, which may be double sided, for each frontage of the site	1m ² (on one side)
Public facility signs including a church, school or hall	2m ²
Health and safety signs	N/A

Along with the maximum face area requirements, signs in the Residential and Rural zones must comply with the below permitted activity conditions:

- Any temporary sign shall be displayed for no longer than two (2) calendar months of a 12 month period and removed within seven (7) days after the event. Temporary signs do not need to be on the site of the temporary activity;
- Signs advertising the sale or auction of land or premises shall be removed within 10 days of the property being sold, leased or withdrawn from the market;
- All signs shall comply with the height, and where applicable, recession plane requirements, but shall not be required to comply with rules relating to setbacks from road boundaries;
- No sign shall be illuminated;
- No signs attached to a building shall exceed the highest point of the roof;
- No sign shall be erected on or adjacent to a road which will:
 - obstruct the line of sight of any corner, bend, intersection or vehicle crossing;
 - obstruct, obscure or impair the view of any traffic sign or signal;
 - physically obstruct or impede traffic or pedestrians;
 - resemble, or be likely to be confused with, any traffic sign or signal;
 - use reflective materials that may interfere with a road user's vision;
 - use flashing or revolving lights; or
 - project light onto the road so as to cause a hazard or distraction to users of the road (including pedestrians).