

Placemaking

Horowhenua Vibrant Communities Grant 2016/17: Call for Applications

“It takes a place to create a community and a community to create a place”

Fred Kent, Founder and President of Project for Public Spaces (US)

The Horowhenua Vibrant Communities Grant 2016/17 is now open for applications.

This year the Grant looks to provide financial support to community-led placemaking initiatives.

The Grant welcomes applications for initiatives that promote the use of public space as a place for communities to explore, connect with and celebrate the identity of Horowhenua and its people.

The focus of the funding for 2016/17 supports Horowhenua District Council's commitment to the value of placemaking.

Applications are invited for funding support of placemaking initiatives that:

- Are an activity, program or development that will occur within a public space
- Explore an aspect(s) of the identity of the place the public space is located in – be that a site, neighbourhood, settlement or the district as a whole
- Attract people's attention, generate interest, encourage interaction and achieve participation by people who pass the initiative / the public space
- Are fun, interesting and stimulating for the people who choose to interact with it / participate in it / observe it
- Use the public space as the environment to provide new, engaging, creative, inspiring and perhaps even quirky experiences
- Contribute to a sense of community

The Vibrant Communities Grant was established in 2015 to support community-led projects that contribute to vibrancy within the Horowhenua district. The Grant sits under the Horowhenua Community Wellbeing Strategy; contributing to the vision of 'Everyone in Horowhenua District is Thriving'. The Grant is funded and administered by Horowhenua District Council.

What funding is available?

The Horowhenua Vibrant Communities Grant provides \$10,000 each financial year for successful applications.

In 2016/17 the fund will be allocated between one-three successful applications. The funding pool is finite and therefore all applications need to demonstrate cost effectiveness while delivering a successful placemaking initiative.

Image credit: Lisa Assenmacher and CEDAM

Applications will be assessed against the following three priorities:

1. The proven ability of the applicant to deliver a placemaking initiative that provides a high quality experience for its users (i.e. members of the public who interact with it).
2. Evidence of the relevance of the placemaking initiative to highlight the role, function, use, identity and/or history of the public space it will be located in.
3. Illustration of how the proposed placemaking initiative will positively contribute to a sense of community, vibrancy and pride within Horowhenua.

Applications are required to demonstrate that if funding was awarded:

- Permission from the land owner to use the public space for the purpose and duration of the placemaking initiative has been gained
- The public space remains open and accessible to all people and at all times throughout the length of the placemaking initiative
- The initiative complies with any relevant requirements for activities in the public space (for example, matters requiring consent or compliance)
- The placemaking initiative will have a robust health and safety procedure in place
- The initiative is designed to be durable, enabling many people to interact with it and achieve value for money

Successful applications will agree to:

- The placemaking initiative and its organisers being profiled in Horowhenua District Council communications and any associated coverage by media partners
- On completion of the placemaking initiative, provide Horowhenua District Council with information to summarise the initiative, community interaction with it, positive benefits generated and lessons learnt

Application Information Requirements:

- Cover letter
- Proposal for Placemaking Initiative. The format and content of this is at the discretion of the applicant – feel free to be creative! Include examples or drawings of proposed idea as appropriate.
- Estimated project budget, identifying all costs required to successfully deliver the initiative in accordance with the criteria presented above
- Applicant profile (this may be an individual, team or organisation)
- Examples of previous work by the applicant (individual, team or organisation) demonstrating experience relevant to the placemaking initiative proposed
- Details of funding received for previous creative projects
- Any relevant testimonials

Timeline



For more information

Please send applications to the Horowhenua Vibrant Communities Grant (Attn: Josh Wharton) at:

- @ recordsprocessing@horowhenua.govt.nz
- ✉ Horowhenua District Council
Private Bag 4002
Levin 5540