

Advertising signs in Residential and Rural zones

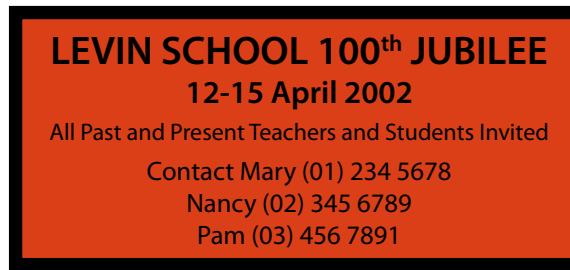
Note: The NZTA generally will not allow commercial advertising signs to be erected within the State Highway reserve. Where a State Highway has a posted speed limit of 50kph or less, the NZTA may allow commercial advertising signs to be erected on areas other than the carriageway or kerb.

Examples of compliant and non-compliant signs

Posted speed limit above 70kph



Posted speed limit less than 70kph



To avoid unnecessary costs, delays or enforcement action, it is recommended that you discuss your proposed advertising sign with a member of the planning department in the first instance.

NOTE: These provisions are from the Horowhenua District Plan as at 1 June 2009. These provisions may change, and should only be used as a guide.



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5845 Dry Crust Communications 10/09



Guidelines for the erection of advertising signs in the Horowhenua District.

1) Activity

Advertising Signs shall only be erected on properties where they directly relate to the activity being undertaken on the property.

A Resource Consent may be required if you wish to erect an Advertising Sign which does not relate to the activity undertaken on the subject site. Such signs are referred to as Remote Advertising Signs.

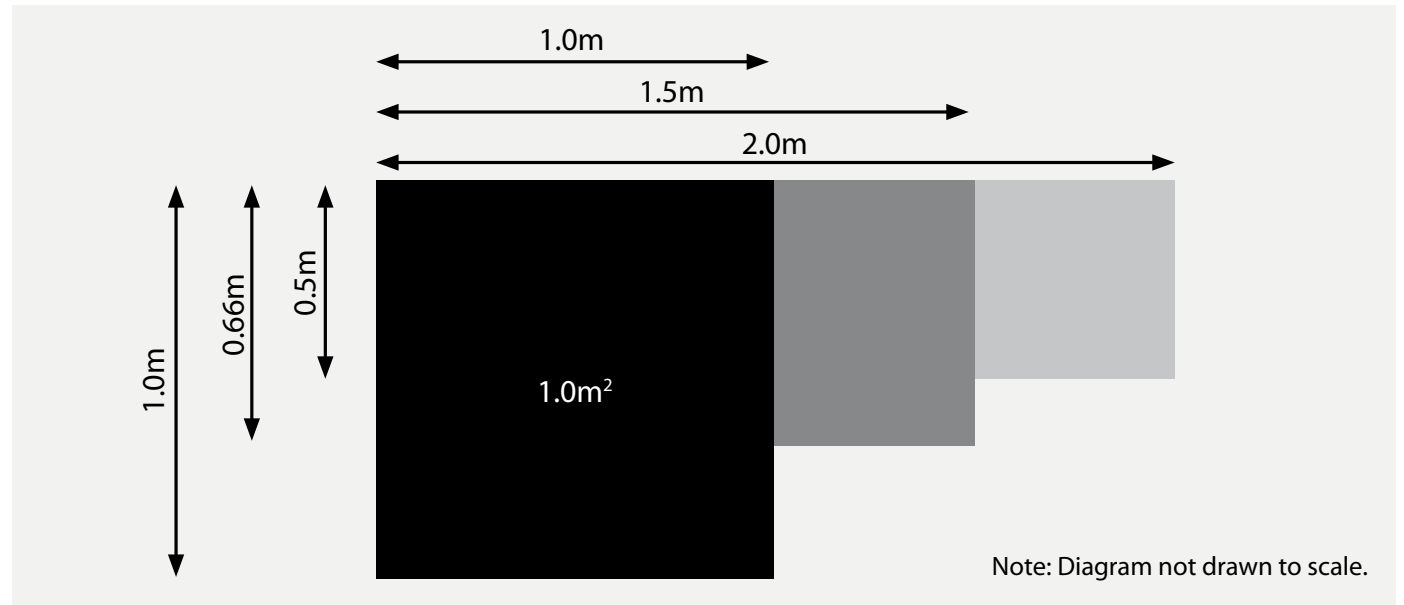
In any residential or rural zone, the following advertising signs may be displayed:

- Any complying temporary sign having a total face area not exceeding 2.0m². A temporary sign means any sign advertising any forthcoming event which is continuously displayed for no longer than one calendar month in any one year and removed within three days after the event.
- Any public information sign identifying the name only of any building property or business and which has a face area not exceeding 1.0m².
- Any public facility sign including any church, school or hall which has a face area not exceeding 2.0m².
- Any sign advertising the sale or auction of land or premises which shall have a combined total face area not exceeding 2.0m² and be removed from the site within five working days of settlement of the sale.
- All on-site signs attached to buildings which do not exceed the profile of the building.



2) Permitted dimensions

Range of dimensions for signs 1.0m² in Size.



3) Residential and Rural zones

All signs shall comply with the following:

- Only one permanent free standing sign for each frontage of the site shall be permitted. It may be double sided.
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Comply with the following specifications:	
Maximum number of words or symbols	
Under 70km speed limit:	11
Over 70 km speed limit:	6
Maximum number of characters	
Under 70km speed limit:	90
Over 70 km speed limit:	40
Minimum lettering height	
Under 70km speed limit:	120mm
Over 70 km speed limit:	160mm

- Shall not exceed 4.0 metres in height.
- Not be flashing, animated, trivision, lasers or aerial or which could produce glare or could dazzle.

4) Rural zones only

All signs shall comply with the following:

- Be sited as close as practicable to the entrance to the site to which they relate.
- Be sited at least 15.0 metres from an "official sign" or traffic signals.
- Be sited so as not to obstruct driver visibility.
- Shall be erected, if practicable, at right angles to the road.
- Shall present an unrestricted view to the motorist for a minimum distance of 180 metres where the posted speed limit is 70kph or greater.

Please note that permission is required from the New Zealand Transport Authority (NZTA) for any community signs on State Highways 1, 56 and 57. A community sign is any sign not exceeding 9m² in areas which may be permitted by Council in consultation with Transit New Zealand, advertising the towns of Levin, Foxton and Shannon. Such signs will also require resource consent from Horowhenua District Council.